



HISTORY

About Yobe Beaula

The owner Yolande Austin Bekker has received the entrepreneur of the year in 2013. Yobe Beaula won the Best Training Award in our Industry in September 2017 and again in September 2018, through Pro Beauty. This is an outstanding achievement, as a company who solely focuses on Nail Care, has never won this award in the past.

We are not only a Team but a Family, and we offer our continuous support!!

Meet Yolande Owner & Sole Distributor of LuxON in Africa

Yolande did her degree in teaching and was a school teacher for 4 years. In 1997 she decided to do her first nail course. She soon became a mentor. In 2003 she decided to expand her knowledge and became the sole distributor for Yobe Beaula in Southern Africa. She did her first international nail training with Greg Salo in 2003. She has done many international courses over the years including USA, Europe and Russia. She has also been a judge at Beauty Africa years ago.

In 2013 she was also awarded Entrepreneur of the year at Professional Beauty. Her company has been nominated several times and also won awards such as Best nail supplier and best training. Her vision is to inspire, educate and help to form strong successful business women or men.

Yolande's new Brand LUX ON gives Nail Technicians an Exclusive, Upscale yet affordable brand, and has given the company unparalleled client loyalty, as well as an excellent reputation in the Nail Industry.